Integration and competition in the transport sector: Baltic Region and Central & Eastern Europe

1st-3rd March 2011 - Polish Baltic Philharmonic in Gdańsk



Main topics

- Global changes in the structure and directions of trade impact of China and Russia
- New transport corridors on the map of Europe TEN-T revision and White Paper
- What has the crisis changed in the transport sector? Lesson learned
- Central & Eastern Europe directions of cargo flows through the Baltic, North Sea, Black Sea or Adriatic?
- · Integration of sea and land transport intermodal, port operators, shipping lines
- Ro-Ro, Lo-Lo, Con-Ro or road transport within Europe

Open trade fairs & discussion panels

Free entry to exhibition and discussion panels for all delegates & visitors

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Who should attend?

seaports | maritime organizations | terminal operators | railway carriers | ro-ro & ferry carriers | logistic operators | forwarders and ship owners | railways | railway operators | infrastructure managers | governmental bodies | local authorities | regional development agencies | financial institutions | products and services providers | consulting companies | universities | and all other companies associated with the maritime, railway and intermodal sector...

Conference agenda

	TRANSPORT WEEK 2011 CALENDAR	
UESDAY 1st March 2011	WEDNESDAY 2nd March 2011	THURSDAY 3rd March 2011
RORO & FERRY CONFERENCE	BALTIC CONTAINER CONFERENCE	RAILPORT CONFERENCE
	GALA DINNER 2011	
	OPEN DISCUSSION PANELS	
	OPEN TRADE FAIRS	

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Organizer



09.00-09.30: Registration & welcome coffee 09:30-10:00: Official addresses

Welcome words - Bogdan Ołdakowski | CEO | Actia Forum Ltd. Introduction words - Conference chairman

Open trade fairs & discussion panels

I SESSION: Searching for new market equilibrium

10.00-10.25: Baltic Ro-Ro & ferry market - introduction

- Latest facts & figures
- Ro-Ro after crisis situation
- Trends in shipping lines fleets
- Traveling through the Baltic tourist sector
- | speaker to be announced

10.25-10.50: Ro-Ro shipping in the Northern Europe - DFDS perspective

- Market consolidation integration of DFDS and Norfolkline
- Trends in market segments: Ro-Ro, passengers, terminal operation
- Are the new ferry routes visible in the Baltic?
- Adjusting to new IMO regulations

Anders Refsgaard | Vice-President | DFDS A/S

10.50-11.15: Positioning of the Copenhagen-Malmö Port in the region Making use of the location - Oresund region

- Role of port operator in the future logistics market
- Norra Hamnen a new port development
- View from CMP on Central Europe

Johan Röstin | CEO | Copenhagen Malmö Port AB | confirmed

11.15-11.25: Westerplatte terminal - announcement from the Port of Gdańsk Authority SA

11.25-11.30: Q&A

11.30-12.00: Coffee break

II SESSION: Catching-up the future market by investments

12.00-12.25: Investing in new fleet and terminals

- Investing in large shops and new ports meeting the future demand
- View on recent market development
- Are the new ferry routes possible on the Baltic and North Sea?
- How to adjust to new environmental requirements?

Stena Line | speaker to be announced

12.25-12.50: Investing in intermodal port

- Meeting next generation of ferries and volumes
- Scandinavia Central Europe trade acts, trends, and forecasts
- Building the competitive ports quality of services environment and security
- Future challenges for the Baltic market (Fehmarn Belt connection)
- Port of Trelleborg | speaker to be announced

12.50-13.15: Intermodal concept for the ferry terminal • Key performance indicators of the intermodal transport

- Special indicators of the intermodal transport in the rearward side of the ferry
- The intermodal terminals as a buffer between the sea, road and rail transport
- Simulation as a tool for the operation control system

Birger Latki | Dipl. Ing. Transport Logistics | Baltic Marine Consult GmbH | confirmed

13.15-13.30: Q&A

13.30-15.00: Lunch break

III SESSION: Adjusting to new market environment

15.00-15.25: Shipping under environmental pressure

- Changes in transportation flows and logistics structure
- Competitiveness of Baltic Sea Shipping cargo movements from sea to land
- Looking for an alternative fuels LNG and renewable sources, wind and solar power
- Prof. Ulla Tapaninen | Center for Maritime Studies | University of Turku | confirmed

15.25-15.50: Short Sea shipping in Europe - Ro-Ro and Lo-Lo? Market dynamics

- Lo-Lo in intra Europe destinations
- Where are the Lo-Lo competes with Ro-Ro
- SSS versus road transport in Europe
- A look at the Baltic market
- Transfenica | speaker to be announced

15.50-16.15: Are Polish ports benefiting from infrastructure development in the country?

- Capturing the North-South transport
- Where does the cargo goes from?
- Opportunities for Ro-Ro lines from Polish ports
- Capacities on terminals and vessels | speaker to be announced

16.15-16.30: Q&A

16.30-16.40: Summary & end of the Baltic Ro-Ro & Ferry Conference



09.00-09.30: Registration & welcome coffee 09.30-10.00: Official addresses

Open trade fairs & discussion panels

Anna Wypych-Namiotko | Undersecretary of State | Ministry of Infrastructure of Poland Mayor of Gdańsk | City Hall of Gdańsk

Dr. Ryszard Strzyżewicz | President | Port of Gdańsk Authority SA Julian Skelnik | Chairman | BPO - Baltic Ports Organization

I SESSION: Shipping sector after crisis era

10.00-10.25: Keynote speech: Challenges for world shipping line – where does the sector goes?

- Shipping sector after crisis era
- Trends in market development
- Law steaming, super law steaming still valid concept?
- Closer look at the Baltic and Central & Eastern Europe
- Michael Deleuran | Group Senior Vice-President | Maersk Line

10.25-10.50: Structural changes in the global container market - forecasts for container market

- Structural changes in the market: consolidation, mergers, takeovers
- Changes in the structure and directions of trade
- Impact of emerging markets: China, India, Russia, Brazil
- Facts, figures and trends in the market

Drewry Shipping Consultants | speaker to be announced

10.50-11.15: Main challenges for the European Transport System TEN-T Network - revision of the policy

- Common Transport Policy A White Paper
- Recent challenges for the transport policy
- Building the transport infrastructure for CEE

European Commission | speaker to be announced

11.15-11.30: Q&A

11.30-12.00: Coffee break

II SESSION: European regional markets

12.00-12.25: European market seen from the North Sea hub port - Port of Rotterdam case

- Recent container market development of Europe
- What does the crisis change in container business
- How mega-ports create the market hinterland?
- View on the Baltic Region and CEE

Port of Rotterdam | speaker to be announced

12.25-12.50: How to serve the container market in Central & Eastern Europe

- Central & Eastern Europe market characteristics
- Directions of container flow
- Road, rail or water transport to the ports?
- Competitions between regions and ports

Intermodal operator | speaker to be announced

12.50-13.15: Development in the Mediterranean Sea markets

- Hubs and feedering in the region
- Shipping lines network
- Asia-Europe trade and the role of Mediterranean ports
- Logistics solutions for Europe
- Port of Barcelona | speaker to be announced

13.15-13.40: Adriatic ports serving CEE Europe

- Position of Adriatic ports in European Transport Network
- Asia-Europe trade and the role of Mediterranean ports
- Shipping characteristic in Adriatic container lines
- View on Central & Eastern Europe
- Stefano Campagnolo | Chairman | North Adriatic Port Association | confirmed

13.40-13.50: Q&A

13.50-15.00: Lunch break

III SESSION: European Regional Markets | continuation

15.00-15.25: Eye on Russia - development in Russian Container Market

- Recent market development
- Baltic and Black Sea ports perspectives
- Investments in land infrastructure
- New capacities in the container terminals
- NCC | speaker to be announced

15.30-17.00: Panel discussion: Central and Eastern Europe - how to serve the container market - with the participation of speakers and invited quests

- Building the infrastructure in CEE main barriers and challenges
- Intermodal links to the sea ports
- Is the market already divided?
- How are ports positioning in CEE countries?
- Integrating the logistics chains in CEE

17.00: End of the Baltic Container Conference 2011 20.00-24.00: Official Gala Dinner

Official Gala Dinner Date: 2nd March 2011 Start: 20.00

Open trade fairs & discussion panels

09.00-09.30: Registration & welcome coffee 09.30-10.00: Official addresses

Welcome speech

09.30-10.00: Keynote speech:

Future container shipping in the Baltic

- Baltic position on the European Container map
- Big or smaller ship?
- Hub and direct calls questions
- Consequences for the ports and intermodal

Prof. Per Olaf Brett | Department of Strategy and Logistics | Norwegian School of Man-

agement

I SESSION: Integration and competition in intermodal sector

10.10-10.35: Rail operator in the sea port - adding the value for the client

- Why rail operators invest in port operation?
- Integration of the logistics chain
- Where is an added value for the client
- View on Baltic and CEE markets

Manfred Michel | CEO & President of Board | DB Port Szczecin

10.35-11.05: Container line and intermodal - complementary of the services

- Why container lines goes intermodal?
 - Creating the competitive advantage on land
 - Where are the profit center?
 - View on Baltic and CEE markets
 - Joop Mijland | Intermodal Europe | CMA CGM Belgium

11.05-11.30: Role of inland terminals for intermodal development

- Strengthening the intermodal by inland terminals
- Main barriers for intermodal development in Poland comparing with other markets
- A competition issue where are the competitors? Linking the hinterland with ports a look at CEE markets
- | speaker to be announced

11.30-11.55: Dry port - case study

- Dry port concept and business idea
- Range of services
- Relations with rail operators and port
- Location, location, location
- | speaker to be announced

11.55-12.20: Coffee break and refreshments

II SESSION: What are the roles of various actors (port authorities, operators, logistics) in intermodal chain

12.20-12.50: Port operator - extending its network in hinterland - HHLA case study

- Building the value chain by intermodal
 - Where is a core business?
 - Port operator and port authority how to work together?
 - Intermodal vs. feedering a look at the Baltic & CEE

Peter Plewa | Managing Director | HHLA Intermodal

12.50-13.15: What is the role of the port authority in the intermodal chain?

- What tools port authority has for intermodal development?
- Port authority as an active business player
- Rail and inland links?
- Port of Antwerp case study
- Port of Antwerp | speaker to be confirmed

13.15-13.40: Does the port need the logistic center for building the competitive advantage

- Logistic center around the port concept
- Range of services located
- Who needs the logistic services?
- Relations with the terminal operators
- | speaker to be announced

13.40-14.30: Panel discussion:

Position of the intermodal in CEE transport market

| panelists to be announced

14.30: End of the RailPort Conference





Venue & Accommodation

Venue >> Polish Baltic Philharmonic in Gdańsk Main entry



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