



Title: “European Transport Projects – new opportunities and challenges for enterprises”

Moderator: prof. Włodzimierz Rydzkowski (B2B LOCO Consultation Board)

B2B LOCO conference is intended to present the small and medium business world with results of EU projects, including success stories and solutions created during EU projects in their business practice. Experts from FP consortia will present the achievements of successful projects aiming at stimulation of awareness among the enterprises of the chances and opportunities available for the European Transport Sector in EU. The conference will promote not only useful results of European projects but also the idea of networking, clustering as an effective strategy for SMEs to gain competitive advantage through sharing of information, exchanging of experience, best practices and developing of innovative character. We believe that proposed way of integrating of companies will build or develop their competences and become a way of prospering in the changing global economy.

The participants of the B2B LOCO conference will have the opportunity to:

- learn how enterprises may benefit from European Projects and influence European Transport Policy,
- familiarize with best practice solutions coming out of FP projects in various fields of logistics and transport to SME's,
- discover the business applications available for the enterprises.

Agenda:

1. Case study LOGIT SYSTEMS: How to use FREIGHTWISE for co-modal transport management in order to improve visibility and planning? - Frank Knoors, Sequoyah NV, Belgium
2. Innovative Intermodal Rail Freight Opportunities for Sustainable Future Logistics - Stane Božičnik, University of Maribor, Slovenia (B2B LOCO Partner)
3. The SME Environment in the Strategic Transport Development Initiatives of InterBaltic and TransBaltic - Wiktor Szydarowski, TransBaltic - Towards an integrated transport system in the Baltic Sea Region, Sweden (B2B LOCO Consultation Board)
4. CONNECT project as an inspiration for transport innovative activities for SMEs in Baltic-Balkan countries - Marek Ščerba, Transport Research Center, Czech Republic
5. From FP Projects to market for European Intermodal Transport customers – Aldo Croci, CEASAR II project, Hupac, Hungary
6. Involvement of SMEs in technology-based innovation clusters in Europe – Wielkopolska Automotive Cluster – Kamil Kulesza, ECO-cars (SME), Poland
7. Co-operation with SMEs in logistics on a basis of INTERREG projects. Case Study from Latvia – Igor V. Kabashkin, Transport and Telecommunication Institute, Latvia (B2B LOCO Partner)
8. Lessons learned for new opportunities and challenges for enterprises based on *Corelog*, *Kassetts*, *Castle*, *Komoda*, *Recodrive*, *Different* projects - Stane Božičnik & Tomislav Letnik, University of Maribor, Slovenia (B2B LOCO Partner)

Free entrance

B2B LOCO Conference details at: <http://www.b2bloco.eu/events/13may.html>
<http://www.logistics.pl/pl/program/68>